11 Rules for a Successful Multi-Location Business

How to select the right POS system for your multi-location business

Multi-Location Management, No Easy Task

Managing a multi-location business requires many moving parts. From product management to sales reporting, keeping a close eye on every location can be tricky. Determining how to easily and effectively manage your growing business begins with selecting the right tools, starting with right Point of Sale (POS) system.
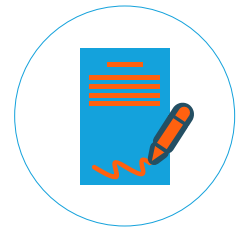
Top Benefits of an iPad POS System
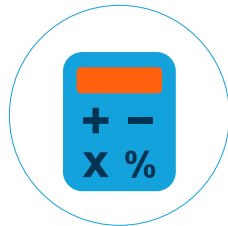
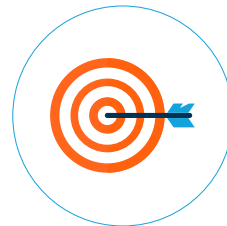| Improved efficiency	Easier management	Detailed data & analytics	Inventory tracking

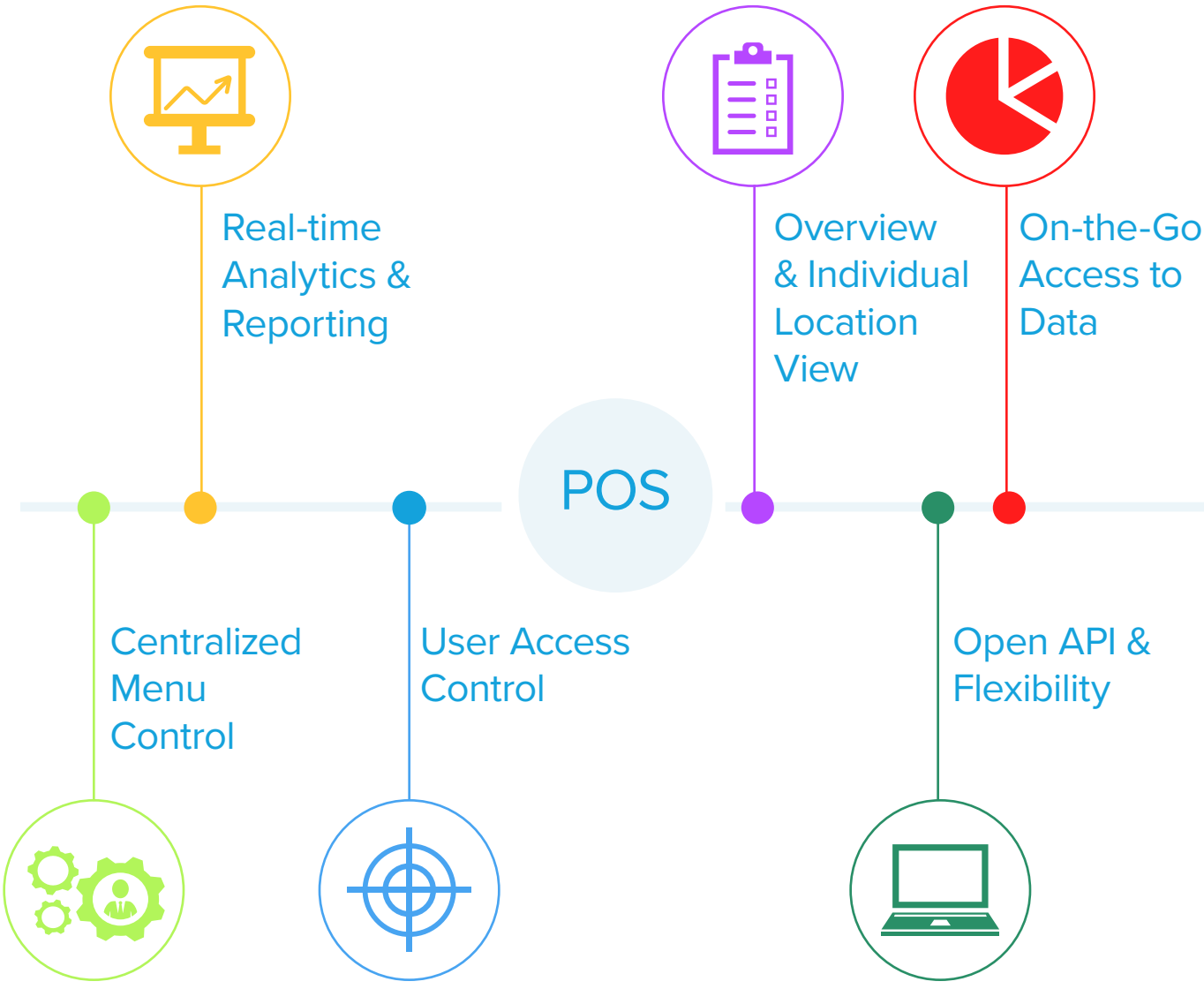| Tightened security	Ability to scale	Enhanced accuracy	Reduced administrative costs

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Developing a Strong Business Plan With the Right POS System

A strong business plan is the path to success, and the right POS system is there to help as your silent partner. In order to maximize efficiency and tap into your multi-location business' full potential, it is vital to meet the following POS needs:
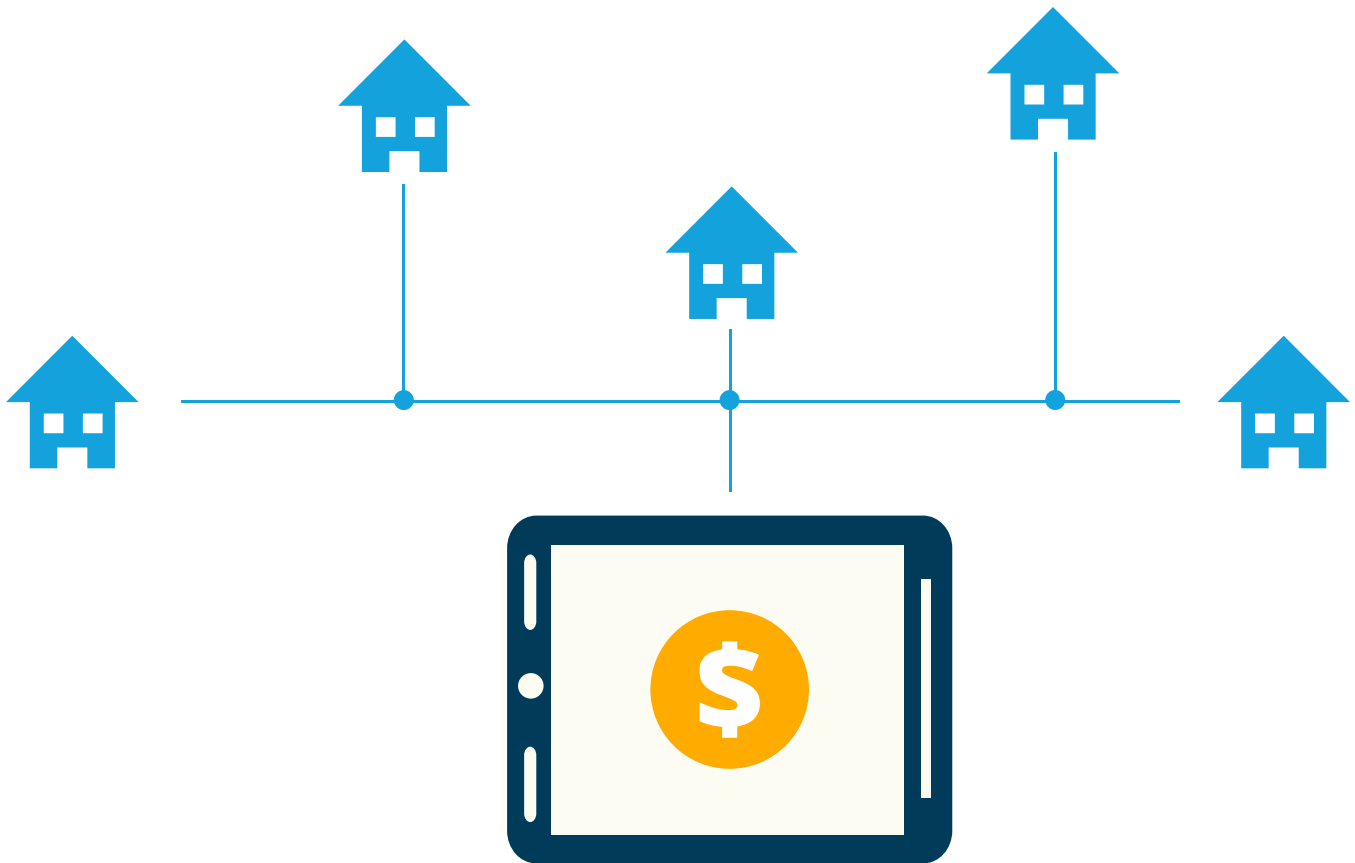
Top Benefits of an iPad POS System

- ☑ Complete brand overview and single location view
- ☑ Real-time analytics and robust reporting
- ☑ Centralized menu control
- ☑ User access control
- ☑ Open API, customization and scalability
- ☑ On-the-go access to data
- ☑ Stability, enhanced security and EMV ready

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POS: The Central Nervous System of Your Multi-Location Business

Real-time Analytics & Reporting

Overview & Individual Location View

On-the-Go Access to Data

POS

Centralized Menu Control

User Access Control

Open API & Flexibility

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[1] Complete brand overview and single location view

The ability to oversee a number of locations from one singular platform is invaluable for any multi-location business. High level stakeholders, such as franchisors, can easily monitor business performance from an overview or individual location view. So whether you want to see sales performance from one or one thousand locations, it is simple and easy with the right POS.

[2] Real-time analytics and robust reporting

Be strategic about your next business move with detailed metrics and analytics. Through a number of extensive reports, including sales performance and product mix reports, easily determine highest and lowest selling items across locations. With access to extensive data in real-time, quickly discover the impact of business decisions at any given moment.
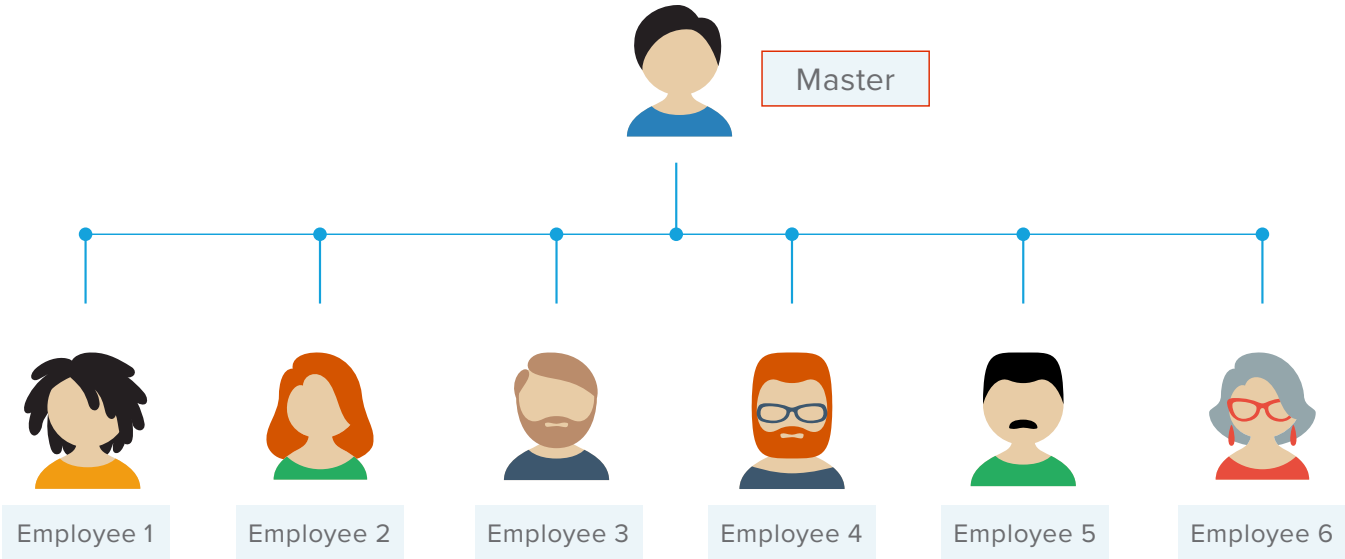
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[3] Centralized menu control

Businesses are constantly changing up their product offerings to stay ahead of the competition. When product changes are made, every establishment needs to update their systems and menus accordingly. Make this process as efficient as possible with centralized menu control. With centralized menu control, franchisors can easily push product changes to multiple locations from one singular platform.

$3.50

$4.00
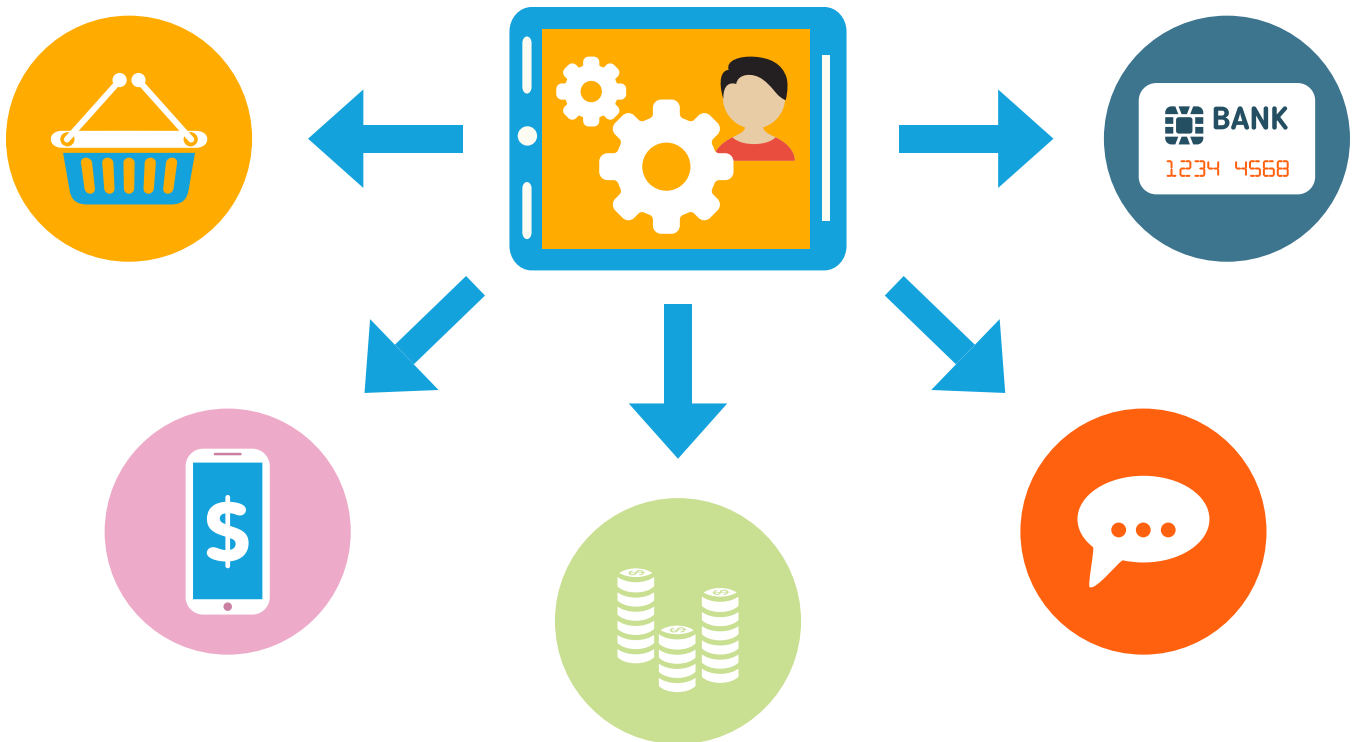
$4.00

$4.00

$4.00

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[4] User access control

With every added location comes an increase in labor count. Managing the role of every employee can be hard to keep track of. However, with the right POS, franchisors can create user permissions for each employee, determining who can access what within the management console. With a touch of a button, designated roles can be directly assigned.

Master

Employee 1   Employee 2   Employee 3   Employee 4   Employee 5   Employee 6
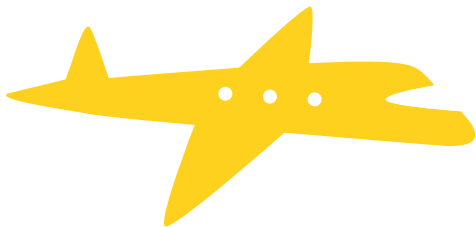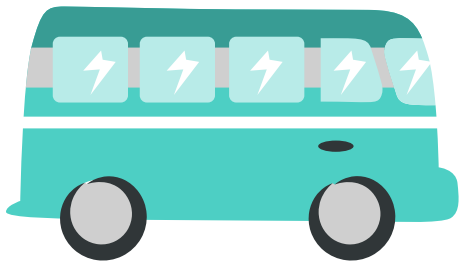
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[5] Open API, customization and scalability

Every business has specific needs and wants. Through Open API, POS software is more flexible than ever and can be customized for any business. Meet specific business needs with third-party application integrations, including mobile payments, online ordering, gift or reward cards, social media, and even advanced financial software suites. Customize your POS systems for every location.
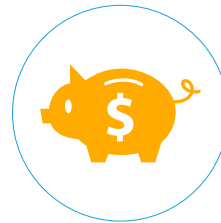
[6] On the go access to data

Anyone managing a multi-location business can understand how busy it can get. That is why it is important to have the ability to manage and monitor an entire business on-the-go. Whether it is waiting for a flight or jumping into a cab, with the right POS, franchisors and managers can conveniently access their POS management console anytime, anywhere.

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[7] Stability, enhanced security and EMV ready

Make security a priority, not an afterthought. When it comes to processing large volume transactions, it is important to feel safe and sound with payment processing. Protect customer and business data by staying compliant with the latest PCI/P2PE standards. Enhance security measures by being EMV ready, and integrate with hardware that meets EMV standards for integrated chip credit and debit cards.

[8] Inventory Management

A POS system that delivers accurate, real-time reports as well as automatic low-stock alerts is essential to keeping your inventory healthy. The ability to manage all inventory actions from one centralized screen, track inventory at the product as well as ingredient level, and track inventory movement from store to store is imperative for a multi-location business.

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[9] Employee Management

Each new location comes with increased labor count. In order to effectively manage your workforce across all establishments, you'll need an automated employee management system that offers a consistent set up across all locations, allows comparison of employee data from store to store, and helps you to set—and meet—labor goals.

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[10] Customer-Focused

An easy to use and intuitive system is essential in order to meet your customers' needs and create a customized experience for every person who walks through your doors.

A customer-focused system that can automatically use gained insights will let your customers know they're important to you, while freeing your time for other tasks.
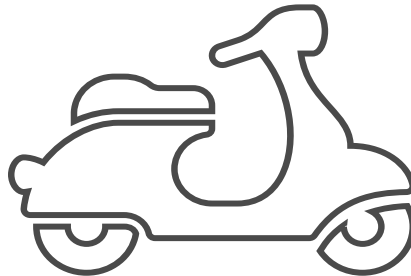

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[11] Gift Cards, Loyalty, and Delivery

Did you know 72% of customers will spend more than the total value of their gift card when making a purchase? A robust—yet easy to use—gift card system is a must-have for your multi-location business. In addition, a strong loyalty system is a tremendously valuable asset, seeing that 69% of customers allow the presence of a rewards program to influence their shopping decisions. And you can't overlook the importance of delivery management! In 2018, 70% of delivery orders were done online, compared to 48% in 2016. Having a high-functioning delivery management system is vital to meet the instant demands of your customer-base.
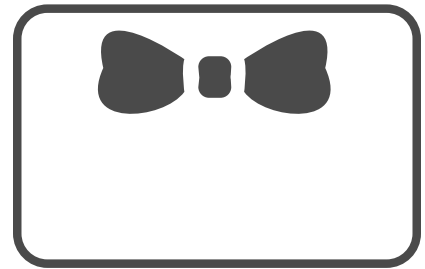
Loyalty Program	Delivery Management	Gift Cards

About Revel Systems

Revel is a cloud-based point of sale (POS) system built for business leaders who want to unleash new ideas, connect with customers, and achieve great results. Our flexibility encourages reinvention and innovation and gives brands the freedom to rethink "business a usual." An intuitive design coupled with powerful technology provides the foundation to accelerate growth and stand out from the crowd.

Connect With Us

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Interested in seeing a live demo?

Visit us at http://revelsystems.com/

or call a POS specialist at +1 (415) 744-1433 ext. 1.

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